

THE **Techie** TIMES



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DIGITAL TRANSFORMATION HAS CHANGED THROUGHOUT THE PANDEMIC



Digital transformation has been a growing area for years, but one effect of the pandemic was [accelerating the adoption of digital technologies](#) across many industries. Faced with so much uncertainty and in many cases seeing their survival on the line, organizations pivoted to meet these new challenges with digital solutions. While the implementation of certain digital solutions was not always ideal, the slow return to normal has seen many companies refining those solutions and related policies to adapt. Where the process of undertaking a digital transformation may have previously consisted of a slower, more thoughtful approach, many organizations found themselves forced into it and have worked to adjust in ways that would have been unimaginable before the pandemic. How will this affect digital transformations going forward?

REMOTE, IN-PERSON, OR HYBRID WORKFORCES

One of the biggest digital transformations that many organizations underwent during 2020 was the displacement of large portions of their workforces and the subsequent need to adapt to a largely digital model. While many industries faced a variety of challenges in this area, many jobs that could be performed remotely were sent offsite in an effort to maintain social distancing safety protocols. Some companies have since chosen to keep much of their workforce remote, while others have taken a hard line on bringing employees back into the office as soon as possible.

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The third option, a hybrid model, has been undertaken by some organizations with a mixture of implementations. For those choosing a remote or hybrid workforce, some of the decisions were made in light of the technology that was available as a result of the pandemic and the success those companies saw while their workers were remote. Especially for companies that had previously shied away from remote and hybrid models, the pandemic served, in many cases, as proof that those models could be successful.

Companies that have embraced the remote or hybrid models have done so for a variety of reasons. In some cases, they were able to maintain or even increase productivity while cutting down on overhead costs such as large office spaces or by eliminating certain in-person perks. Others found that many of their team members preferred working remote at least part of the time and it was worthwhile to boost morale by extending remote work as a perk in itself. As a result, remote or hybrid models may be more popular in the future now that it has been demonstrated as a viable option thanks to technological solutions that allowed teams to collaborate successfully no matter where they are.

RACING TO THE CLOUD

The adoption of cloud solutions accelerated during the pandemic, in large part due to the distributed work model that many organizations needed to adopt while social distancing protocols were in effect. Many companies may have previously been interested in the idea or had plans to move to the cloud in the future, but the pandemic served to move those plans up in many cases. Once that digital transformation was underway, it made sense to

implement other related technologies to take full advantage of the cloud. These cloud solutions were often essential to letting remote teams collaborate instead of utilizing less efficient ways of sharing files, documents, and other materials. Many organizations that invested in cloud solutions will continue to utilize them as a result.

CYBERSECURITY BECAME A TOP ISSUE

While many companies were dealing with straightforward problems such as getting their teams used to Zoom meetings, others were faced with how to handle more serious issues related to the security of their digital solutions. During the pandemic, [ransomware and data breaches were on the rise](#) and have continued to plague many organizations as security frequently lags behind the adoption of new technologies. For those companies undergoing digital transformations and installing new tools, cybersecurity must remain a top concern due to these factors. Especially for those working under remote or hybrid models, where it can be more difficult to keep a firm handle on equipment and program security, moving to new digital solutions needs to be accompanied by solid education for team members when it comes to keeping their computers and programs secure. Arming employees with knowledge and empowering them to speak up when they see something suspicious can go a long way toward keeping digital solutions secure.

LOOKING TO MAKE A DIGITAL TRANSFORMATION FOR YOUR BUSINESS?

Our team is here to help you implement the right project for your unique business needs. [Get in touch with us today](#) so we can help you find the right digital solutions.

2021 IT SALARY GUIDE

Our new salary guide is hot off the presses! Get up to date on the latest hiring trends, industry hot topics, job search strategies and more with our complete 2021 IT Salary Guide. Inside you will find cutting edge information including:

- Technology Salary Data Across 18 IT Job Hot Spots in the U.S.
- The Hottest Tech Skills for 2021
- The State of Remote Work
- Attracting and Retaining the Right Tech Talent
- Where to Find Tech Jobs in 2021
- The Importance of Optimizing Your IT Infrastructure



WHAT IT SKILLS & CERTIFICATIONS CAN HELP YOU EARN MORE?



Seasoned IT professionals know that the tech industry moves fast. Depending on your field, this may mean that staying up to date with the latest certifications can help you succeed in your career, but what certifications and skills are associated with higher earnings? A [recent list](#) by Global Knowledge details the top 15 certifications associated with high salaries based on industry research and a survey conducted in the U.S., noting that cybersecurity and cloud certifications are among the top choices right now due to increasing security concerns. If you are looking to expand your career options and earn a higher salary, then these skills and certifications could help you achieve your goals:

GOOGLE CERTIFIED PROFESSIONAL DATA ENGINEER

As the top certification noted on the list, this indicates that the demand for IT professionals with a strong background in data engineering is growing. Because data engineers focus on analyzing data and helping businesses make decisions for better outcomes, this field has become a vital piece of the puzzle in many

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organizations. As a result, businesses are willing to pay a premium salary for people with the right experience, background, and certifications in the field to help them make data-driven decisions.

GOOGLE CERTIFIED PROFESSIONAL CLOUD ARCHITECT

Another Google certification topped the list, a testament to the high standards Google sets for its certification courses as well as the high demand for cloud architects right now. With so many organizations making the move to the cloud and then requiring help maintaining their cloud services, this type of role is highly sought after. Getting certifications such as this one can help candidates demonstrate that they have the deep knowledge and experience necessary to perform at a high level.

AWS CERTIFIED SOLUTIONS ARCHITECT - ASSOCIATE

The AWS platform is very popular, creating a high demand for IT professionals with experience in AWS and its infrastructure.

Candidates with this certification can stand out from the rest because this requires a prerequisite certification in addition to a certain degree of hands-on experience in order to pass the exam. This is yet another cloud-related certification that demonstrates the exceptional demand for IT professionals with deep experience in cloud technology.

RISK AND SECURITY EXPERIENCE

The next few certifications on the list deal with cybersecurity and risk management, both skills in very high demand right now thanks to the [sharp rise in ransomware](#) and other cybercrime. As the pandemic put many areas into lockdown, there was an uptick in digital crime that has continued to be a pervasive problem. With so many organizations moving to cloud solutions and their workforces moving to remote or hybrid options, there has been a subsequent need for these companies to get a better handle on their digital security. IT professionals with the right experience and certifications to demonstrate their deep knowledge on the subject can expect to earn higher salaries as a result of this urgent need.

PROJECT MANAGEMENT SKILLS

IT professionals with a strong background and certifications in project management are also in high demand. As many businesses work to come back from pandemic setbacks, they are investing in IT and related infrastructure projects. Candidates with experience in project management as well as a deep understanding of technology can be an incredible asset to such projects. Those with both the technical expertise as well as the soft skills to manage projects with charisma can often earn six-figure salaries. Project managers are in [very high demand right now](#) and the demand is expected to increase as the economy continues to grow.

LOOKING TO TAKE THE NEXT STEP IN YOUR CAREER?

If you are an IT professional looking for your next job, then TekPartners is here to help. Check out [our current opportunities](#) or [get in touch with us today](#) so we can help get you where you want to go.

TEKPARTNERS INCENTIVE PROGRAM (TIP)

The TekPartners Incentive Program (TIP) is a referral program designed to maximize our ability to serve the U.S. IT labor market. Your referrals of either IT professionals or IT job openings allow TekPartners to gain even greater access to the critical resources companies are seeking today and the dream careers professionals are searching for.

GET REWARDED

When your referral gets placed or your job opening is filled, it's time to collect your reward for awesome service.

Payout	Tip Tier	Salary Thresholds
\$250	Bronze	\$1 - \$50,000
\$400	Silver	\$50,001 - \$85,000
\$600	Gold	\$85,001 or more
\$1000	Platinum	3 referrals, any salary

THE DETAILS

Who May I Refer? Any IT professionals and/or open IT jobs in the U.S.

Who Can Submit for a TIP? Anyone is eligible to refer IT candidates and/or open IT positions.

How Do I Submit for a TIP? It's easy! Simply complete the form on the [website](#).

If you're a current TekPartners Consultant, you may also email your recruiter directly.

What if I have a question? Contact us at HQ@tekpartners.com and one of our Recruiters will be in touch within 24 hours.

Disclaimers:

You will receive payout upon the completion of the referral's 90th day of employment.

All awards are subject to the usual tax withholdings applied to your paycheck.



TEKPARTNERS PROFESSIONAL SERVICES

Our Professional Services division has deep expertise in a number of specialized areas to assist with the delivery of your most strategic initiatives.

We have trusted partnerships with Databricks, Microsoft, Snowflake, Tableau, and UKG Pro™.

OUR OFFERINGS INCLUDE:

- Assessment of Current State, Roadmap & Strategy to Future State
- Consulting – Utilizing Best Practices & Reinforced By Our Practice Leads
- Co-Managed Project Solutions – Our Teams Working Together
- Delivery Centers – TekPartners Domestic Facilities
- Fully Managed Project Solutions – Turnkey Delivery By Our Team

WE SPECIALIZE IN THE FOLLOWING PRACTICE AREAS:

Technical Practices:

- Application & Mobile Development
- Data Analytics & AI
- ERP, CRM & Collaboration
- Cloud - Network & Infrastructure
- HR / Payroll Software

Functional Practices:

- Project Management /Business Analysis
- Quality Assurance

Our methodology, TekPartners RPM, enables us to deliver in a very quick and collaborative way to realize ROI of your investment in the shortest time possible.

Ready to get started? [Contact us today!](#)



JOB ALERTS

[Sign up](#) for our Job Alerts and get new IT job openings delivered straight to your inbox or smartphone.

TEKPARTNERS IN THE COMMUNITY



COLLEGE COLORS DAY

We had a great time showing our spirit for College Colors Day! Events included lunch, snacks, trivia, and games to get everyone pumped for the season.

BACK TO SCHOOL DRIVES

At TekPartners, we believe it's important to give back to the communities that support us. That's why we did a back to school drive across all our offices. Our Milwaukee team donated supplies to the Boys & Girls Clubs of America and our Charlotte team supported Classroom Central. Thank you to everyone who helped out!

HOT JOBS

JOB ALERTS

Sign up for our Job Alerts and get new IT job openings delivered straight to your inbox or smartphone.

PROGRAMMER ANALYST

Location: Orlando, FL

Term: Direct Hire

Compensation: \$50k/year + 3% bonus

SENIOR PROGRAMMER ANALYST

Location: Orlando, FL

Term: Direct Hire

Compensation: \$110k/year + 8% bonus

JAVA ENGINEER

Location: Remote

Term: Contract to Hire

PHP ENGINEER

Location: Remote / Hallandale, FL

Term: Direct Hire

Compensation: \$110k/year

TECHNICAL LEAD

Location: Remote

Compensation: Up to \$130k/year + bonus, etc.

Term: Direct Hire

BUSINESS INTELLIGENCE ANALYST

Location: Boca Raton, FL w/ the ability to work hybrid (onsite 3x week)

Compensation: \$80k/year

Term: Direct Hire

B2B SOLUTION ARCHITECT

Location: Remote / Fort Mill, SC

Term: Direct Hire

IT LEAD BUSINESS ANALYST

Location: Remote / Fort Mill, SC

Term: Direct Hire

SENIOR DESIGNER

Location: Towson, MD

Term: Direct Hire

SENIOR FULLSTACK ENGINEER

Location: Remote

Term: Direct Hire

DESKTOP SUPPORT ADMINISTRATOR

Location: Charlotte, NC

Term: Contract to Hire

SR. INFORMATION SECURITY ANALYST

Location: Greenville, SC

Term: Direct Hire or Contract to Hire

Compensation: ~\$120k/year

HRIS DATA ANALYST

Location: Remote / Columbia, OH

Term: Contract

DATA MODERNIZATION PROGRAM MANAGER

Location: Remote / Plano, TX

Term: Contract, 6+ months

CENTRALIZED BILLING SME

Location: Remote / Fresno, CA

Term: Contract, 12+ months

SERVICENOW DEVELOPER

Location: Remote / Los Angeles, CA

Term: Contract, 3+ months

FINANCIAL SERVICES PROJECT LEAD

Location: Remote / Plano, TX

Term: Contract, 6+ months

[See all job postings](#)

TekPartners
A P2P Company

